

Study Scheme & Syllabus of Bachelor of Tourism and Travel Management (BTTM)

Batch 2018 onwards



By

Board of Study HMCT

Department of Academics

IK Gujral Punjab Technical University

IK Gujral Punjab Technical University
BTTM Batch 2018 onwards

Sixth Semester

Hrs. 28

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L	T	P	Internal	External		
BTTM601-18	CORE	Tourism Business Economics	3	1	0	40	60	100	4
BTTM602-18	CORE	Airline Service and In-Flight Facilities	3	1	0	40	60	100	4
BTTM603-18	CORE	Travel Ticketing & Transportation	3	1	0	40	60	100	4
BTTM604-18	CORE	Travel Documentation	3	1	0	40	60	100	4
BTTM605-18	CORE	Adventure Tourism	3	1	0	40	60	100	4
BTTM-XXX	Elective	Elective-V	0	4	0	100	00	100	4
BTTM-XXX	Elective	Elective-VI	3	0	0	40	60	100	3
BMPD602-18		Mentoring and Professional Development	0	0	1	25	--	25	1
	TOTAL		18	9	1	365	360	725	28

Seventh Semester

Hrs. 29

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L	T	P	Internal	External		
BTTM701-18	CORE	Accounting for Managers	3	1	0	40	60	100	4
BTTM702-18	CORE	Tourism Promotion	3	1	0	40	60	100	4
BTTM703-18	CORE	Research Project Report	4			00	100	100	4
BTTM704-18	CORE	Outbound Tour Operations	3	1	0	40	60	100	4
BTTM705-18	CORE	Service Marketing	3	1	0	40	60	100	4
BTTM706-18	CORE	Safety & Security Management	3	1	0	40	60	100	4
BTTM-XXX	Elective	Elective-VII	3	1	0	40	60	100	4
BMPD702-18		Mentoring and Professional Development	0	0	1	25	--	25	1
	TOTAL		21	7	1	305	420	725	29

Eighth Semester

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L	T	P	Internal	External		
BTTM801-18	PRACTICAL	On the Job Training Viva Voce (20 Weeks)	0	0	0	00	100	100	8
BTTM802-18	PRACTICAL	Internship Report	0	0	0	00	200	200	12
	TOTAL		0	0	0	00	300	300	20